



Gastronomy Photography BCN

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**Attract more
clients with
high quality
photography!**



FRITZ LANBIN



ABOUT FRITZ

Hi! I'm Fritz. German Photographer based in Barcelona with a passion for food photography. Before taking my first image with a camera, I worked in my mom's restaurant situated at the Baltic sea. Early on I learned about the importance of word-of-mouth for gastronomy. Today's landscape changed dramatically. Electronic word-of-mouth through social media is crucial and I started helping restaurant shape their brand image as photographer and foodie :)



“We eat with our eyes” rings truer than ever in the digital age. Quality images result in bookings.

Hablamos
español

SERVICES

Food Photography

Humans are visual creature, especially when it comes to find the right restaurant. 93% of guest say the visual appearance of online presence influences their purchasing decision. WE EVOKE EMOTIONS THROUGH MOUTH-WATERING VISUALS.

Videography

Marketers who use video grow revenue 49% faster than non-video users. We create among others stop-motion & step-by-step animations to tell better stories

Social-Media Subscription

We help you to build a concise online brand image for your website & social media. With recurring shootings we keep your clients engaged and your gastronomy will stay relevant in the highly competitive market of BCN.